

Jason M. Drangel (JD 7204)  
[jdrangel@ipcounselors.com](mailto:jdrangel@ipcounselors.com)  
Ashly E. Sands (AS 7715)  
[asands@ipcounselors.com](mailto:asands@ipcounselors.com)  
Danielle Futterman (DY 4228)  
[dfutterman@ipcounselors.com](mailto:dfutterman@ipcounselors.com)  
Gabriela N. Nastasi  
[gnastasi@ipcounselors.com](mailto:gnastasi@ipcounselors.com)  
Melissa J. Levine  
[mlevine@ipcounselors.com](mailto:mlevine@ipcounselors.com)  
EPSTEIN DRANGEL LLP  
60 East 42<sup>nd</sup> Street, Suite 1250  
New York, NY 10165  
Telephone: (212) 292-5390  
Facsimile: (212) 292-5391  
*Attorneys for Plaintiff*  
*Supercell Oy*

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

SUPERCELL OY,

*Plaintiff*

v.

ANXIZHILANGSHANGMAOYOUXI, AUREIA,  
BAOYIMAOYI, BHMT TRADE, BOPENG,  
BORDERLESSBAZAAR, BRAVE BIRD, ERETHI  
TOYS CO.,LTD, FEHIZHIFEN, FEIYIGOU,  
FFANTACY, GECHENG CLOTHING,  
GUANGZHOU GERANSHANGMAOYOUXIANG  
NGSI, GZHH LLC,  
HONGDONGXIANPINGCHENKEJI, HONGYOHE  
a/k/a TKBABEUE,  
HOXUKAISHANGMAOYOUXIAN, HYSMT,  
JGTUY, JINZHAOYOUJIU, KDCHAOW, KEVCHE  
CO.,LTD, LIN LEI, LYNDZGS, LYRASUN  
TOYS&DECOR SHOP, PLAYLANDIA,  
RIDICULOUS BASTARD, SAVE MONEY 2 U,  
SHENGHU TRADING CO., LTD,  
WEIWEIGTBVPPL, WOEIOI, XIANSIQING,  
XINGYISHIHUIHUIKEJIYOUXIANGONGSI,  
YINCHUANBAIFUDIANZISHANGWU a/k/a

Civil Case No. 25-cv-02315 (JLR)

~~[PROPOSED]~~

**1) TEMPORARY  
RESTRAINING ORDER; 2)  
ORDER RESTRAINING  
DEFENDANTS' MERCHANT  
STOREFRONTS AND  
DEFENDANTS' ASSETS  
WITH THE FINANCIAL  
INSTITUTIONS; 3) ORDER  
TO SHOW CAUSE WHY A  
PRELIMINARY INJUNCTION  
SHOULD NOT ISSUE; 4)  
ORDER AUTHORIZING  
BIFURCATED AND  
ALTERNATIVE SERVICE;  
AND 5) ORDER  
AUTHORIZING EXPEDITED  
DISCOVERY**

**FILED UNDER SEAL**

HOLIDAY HAVEN, YSHUAKA, YTTMSHDGA,  
YUYXEDC, 玉娥达 a/k/a YU'EDA, 王盼888 a/k/a  
WANG PAN 888 and 阿震的铺子 a/k/a AH ZHEN'S  
SHOP,

*Defendants*

**GLOSSARY**

<b><u>Term</u></b>	<b><u>Definition</u></b>
<b>Plaintiff or Supercell Oy</b>	Supercell Oy
<b>Defendants</b>	Anxizhilangshangmaoyouxi ,Aureia, baoyimaoyi, BHMT TRADE, BOPENG, BorderlessBazaar, Brave Bird, ERETHI Toys Co.,LTD, FehiZhiFen, Feiyigou, Ffantacy, GeChengClothing, guangzhougeranshangmaoyouxiangongsi, GZHH LLC, hongdongxianpingchenkeji, HONGYOHE a/k/a TKBABEUE, houxukaishangmaoyouxian, HYSMT, JGTUY, JINZHAOYOUJIU, kdchaow, KEVCHE Co.,Ltd, Lin Lei, LYNDZGS, Lyrasun Toys&Decor Shop, PlayLandia, Ridiculous Bastard, Save Money 2 U, Shenghu Trading Co., LTD, WEIWEIGTBVPPL, woeioi, xiansiqing, xingyishihuihuikejiyouxiangongsi, yinchuanbaifudianzishangwu a/k/a Holiday Haven, YSHUAka, Yttmshdga, YUYXEdc, 玉娥达 a/k/a Yu'eda, 王盼888 a/k/a Wang Pan 888 and 阿震的铺子 a/k/a Ah Zhen's shop
<b>Amazon</b>	Amazon.com, a Seattle, Washington-based, online marketplace and e-commerce platform owned by Amazon.com, Inc., a Delaware corporation, that allows manufacturers and other third-party merchants, like Defendants, to advertise, distribute, offer for sale, sell and ship their retail products, which, upon information and belief, primarily originate from China, directly to consumers worldwide and specifically to consumers residing in the U.S., including New York
<b>Walmart Marketplace</b>	Walmart.com Marketplace, a Bentonville, Arkansas-based, online marketplace and e-commerce platform owned by Walmart Stores, Inc., a Delaware corporation, that allows manufacturers and other third-party merchants, like Defendants, to advertise, distribute, offer for sale, sell and ship their retail products, which, upon information and belief, primarily originate from China, directly to consumers worldwide and specifically to consumers residing in the U.S., including New York
<b>Epstein Drangel</b>	Epstein Drangel LLP, counsel for Plaintiff
<b>New York Address</b>	244 Madison Ave, Suite 411, New York, New York 10016
<b>Complaint</b>	Plaintiff's Complaint
<b>Application</b>	Plaintiff's <i>ex parte</i> Application for: 1) a temporary restraining order; 2) an order restraining Merchant Storefronts (as defined <i>infra</i> ) and Defendants' Assets (as defined <i>infra</i> ) with the Financial Institutions (as defined <i>infra</i> ); 3) an order to show cause why a preliminary injunction should not issue; 4) an order authorizing bifurcated and alternative service and 5) an

	order authorizing expedited discovery
<b>Ignatius Dec.</b>	Declaration of Markku Ignatius in Support of Plaintiff's Application
<b>Nastasi Dec.</b>	Declaration of Gabriela N. Nastasi in Support of Plaintiff's Application
<b>Brawl Stars Game</b>	A multiplayer game that allows users to pick characters with special abilities, called "Brawlers," to battle against other players using a combination of strategy and teamwork
<b>Brawl Stars Products</b>	A variety of products featuring characters from the Brawl Stars Game using and/or sold in connection with the Brawl Stars Marks, including, but not limited to, apparel, keychains, stationery, accessories, backpacks, and plush toys
<b>Brawl Stars Marks</b>	U.S. Trademark Registration Nos.: 5,567,901 for "BRAWL STARS" for a variety of goods in Classes 16, 25 and 28 and 6,914,997 for "BRAWL" for a variety of goods in Classes 16, 25 and 28
<b>Counterfeit Products</b>	Products bearing or used in connection with the Brawl Stars Marks and/or marks that are confusingly similar to the Brawl Stars Marks, and/or products in packaging and/or with labeling bearing the Brawl Stars Marks and/or marks that are confusingly similar to the Brawl Stars Marks, and/or products that are identical or confusingly similar to the Brawl Stars Products
<b>Infringing Listings</b>	Defendants' listings for Counterfeit Products
<b>User Accounts</b>	Any and all websites and any and all accounts with online marketplace platforms such as Amazon and/or Walmart Marketplace, as well as any and all as yet undiscovered accounts with additional online marketplace platforms held by or associated with Defendants, their respective officers, employees, agents, servants and all persons in active concert or participation with any of them
<b>Merchant Storefronts</b>	Any and all User Accounts through which Defendants, their respective officers, employees, agents, servants and all persons in active concert or participation with any of them operate storefronts to manufacture, import, export, advertise, market, promote, distribute, display, offer for sale, sell and/or otherwise deal in Counterfeit Products, which are held by or associated with Defendants, their respective officers, employees, agents, servants and all persons in active concert or participation with any of them
<b>Defendants' Assets</b>	Any and all money, securities or other property or assets of Defendants (whether said assets are located in the U.S. or abroad)
<b>Defendants' Financial Accounts</b>	Any and all financial accounts associated with or utilized by any Defendants or any Defendants' User Accounts or Merchant Storefront(s) (whether said account is located in the

	U.S. or abroad)
<b>Financial Institutions</b>	Amazon.com, Inc., Amazon Payments, Inc. (“Amazon Pay”), PayPal Inc. (“PayPal”), Payoneer Inc. (“Payoneer”), and PingPong Global Solutions, Inc. (“PingPong”)
<b>Third Party Service Providers</b>	Online marketplace platforms, including, without limitation, those owned and operated, directly or indirectly, by Amazon and/or Walmart Marketplace, such as Amazon.com and/or Walmart.com, as well as any and all as yet undiscovered online marketplace platforms and/or entities through which Defendants, their respective officers, employees, agents, servants and all persons in active concert or participation with any of them manufacture, import, export, advertise, market, promote, distribute, offer for sale, sell and/or otherwise deal in Counterfeit Products which are hereinafter identified as a result of any order entered in this action, or otherwise

On this day, the Court considered Plaintiff's *ex parte* application for the following: 1) a temporary restraining order; 2) an order restraining Merchant Storefronts and Defendants' Assets with the Financial Institutions; 3) an order to show cause why a preliminary injunction should not issue; 4) an order authorizing bifurcated and alternative service and 5) an order authorizing expedited discovery against Defendants, Third Party Service Providers and Financial Institutions in light of Defendants' intentional and willful offerings for sale and/or sales of Counterfeit Products.<sup>1</sup> A complete list of Defendants is attached hereto as **Schedule A**, which also includes links to Defendants' Merchant Storefronts and Infringing Listings. Having reviewed the Application, Declarations of Markku Ignatius and Gabriela N. Nastasi, along with exhibits attached thereto and other evidence submitted in support thereof, the Court makes the following findings of fact and conclusions of law:

#### **PRELIMINARY FACTUAL FINDINGS & CONCLUSIONS OF LAW**

1. Supercell is a leading global game development company that designs and develops engaging multiplayer and social games, including, but not limited to: Brawl Stars, Hay Day, Clash of Clans, Boom Beach and Clash Royale
2. One of Supercell's most popular games is Brawl Stars, a multiplayer game that allows users to pick characters with special abilities, called "Brawlers," to battle against other players using a combination of strategy and teamwork.
3. Released in 2018, Brawl Stars generated 30.8 million downloads during its first month of release<sup>2</sup> and became Supercell's second highest grossing game across its game portfolio in

<sup>1</sup> Where a defined term is referenced herein and not defined herein, the defined term should be understood as it is defined in the Glossary.

<sup>2</sup>J. Clement, *Number of Brawl Stars app downloads worldwide from December 2018 to December 2024*, STATISTA (Jan. 10, 2025), <https://www.statista.com/statistics/1358813/global-brawl-stars-downloads/>.

Plaintiff's allegations are assumed to be true solely for the purpose of adjudicating its request for this Order.

2020, accumulating around \$526 million.<sup>3</sup>

4. Additionally, despite the ultra-competitive landscape, in 2020, Supercell remained “among the top 10 most successful publishers on the iPhone and Android app stores.”<sup>4</sup>
5. Currently, consumers are still downloading Brawl Stars, with 6.48 million downloads worldwide in December 2024.<sup>5</sup>
6. In addition to developing the Brawl Stars Game, Supercell has created several key strategic partnerships with numerous licensees (“Authorized Licensees”) as part of its extensive global licensing program for consumer merchandise, including a variety of products featuring its characters and using and/or sold in connection with the Brawl Stars Marks, which include innovative product lines across multiple consumer product categories.
7. While Supercell has gained significant common law trademark and other rights in Brawl Star Products through use, advertising, and promotion, Supercell has also protected its valuable trademark rights to the Brawl Stars Game and Brawl Stars Products by filing for and obtaining federal trademark registrations.
8. For example, Supercell is the owner of the following U.S. Trademark Registration Nos.: 5,567,901 for “BRAWL STARS” for a variety of goods in Classes 16, 25 and 28 and 6,914,997 for “BRAWL” for a variety of goods in Classes 16, 25 and 28.
9. The Brawl Stars Marks are currently used in commerce in connection with the Brawl Stars Products.
10. Supercell has spent substantial time, money, and effort building up and developing

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<sup>3</sup> Craig Chappie, *Supercell Celebrates Another Unicorn as Brawl Stars Passes \$1 Billion*, SENORTOWER (Jan. 2021), <https://sensortower.com/blog/brawl-stars-revenue-one-billion>.

<sup>4</sup> Tim Bradshaw, *Supercell profits slide again despite mobile gaming boom*, THE FINANCIAL TIMES (Feb. 16, 2021), <https://www.ft.com/content/aa0c5b43-e2c5-48ea-9fc3-843ef0d053c0>.

<sup>5</sup> J. Clement, *Number of Brawl Stars app downloads worldwide from December 2018 to December 2024*, STATISTA (Jan. 10, 2025), <https://www.statista.com/statistics/1358813/global-brawl-stars-downloads/>.

consumer recognition, awareness and goodwill in its Brawl Star Products and Brawl Stars Marks.

11. Supercell's success is also due to its use of the highest quality materials and processes in making the Brawl Stars Products.
12. Additionally, Supercell owes a substantial amount of the success of the Brawl Stars Game and Brawl Stars Products to its consumers, and word-of-mouth buzz that its consumers have generated.
13. Supercell's efforts, the quality of its Brawl Stars Game and Brawl Stars Products, its marketing, promotion and distribution efforts, and the word-of-mouth buzz generated by its consumers have caused the Brawl Stars Marks to be prominently placed in the minds of the public. Members of the public and retailers have become familiar with Supercell's Brawl Stars Marks, Brawl Stars Game and Brawl Stars Products and have come to associate them exclusively with Supercell.
14. As a result of such associations, the Brawl Stars Marks have acquired a valuable reputation and goodwill among the public.
15. Supercell has gone through great lengths to protect its interests in the Brawl Stars Marks. No one other than Supercell and its Authorized Licensees are authorized to manufacture, import, export, advertise, offer for sale, or sell any goods utilizing the Brawl Stars Marks.
16. Defendants are manufacturing, importing, exporting, advertising, marketing, promoting, distributing, displaying and/or offering for sale Counterfeit Products through Defendants' User Accounts and Merchant Storefronts with Amazon and/or Walmart Marketplace (see **Schedule A** for links to Defendants' Merchant Storefronts and Infringing Listings).
17. Defendants are not, nor have they ever been, authorized distributors or licensees of the



Brawl Stars Products. Neither Plaintiff, nor any of Plaintiff's authorized agents, have consented to Defendants' use of the Brawl Stars Marks, nor has Plaintiff consented to Defendants' use of marks that are confusingly similar to, identical to and constitute a counterfeiting or infringement of the Brawl Stars Marks.

18. Plaintiff is likely to prevail on its Lanham Act and related common law claims at trial.

19. As a result of Defendants' infringements, Plaintiff, as well as consumers, are likely to suffer immediate and irreparable losses, damages and injuries before Defendants can be heard in opposition, unless Plaintiff's Application for *ex parte* relief is granted:

- a. Defendants have offered for sale and sold ~~substandard~~ Counterfeit Products that infringe the Brawl Stars Marks;
- b. ~~Plaintiff has well-founded fears that more~~ <sup>More</sup> Counterfeit Products ~~will~~ <sup>may</sup> appear in the marketplace; that consumers may be misled, confused and disappointed by the quality of these Counterfeit Products, resulting in injury to Plaintiff's reputation and goodwill; and that Plaintiff may suffer loss of sales for the Brawl Stars Products; and
- c. ~~Plaintiff has well-founded fears that if it proceeds~~ <sup>If Plaintiff proceeds</sup> on notice to Defendants on this Application, Defendants ~~will~~ <sup>may</sup>: (i) secret, conceal, destroy, alter, sell-off, transfer or otherwise dispose of or deal with Counterfeit Products or other goods that infringe the Brawl Stars Marks, the means of obtaining or manufacturing such Counterfeit Products, and records relating thereto that are in their possession or under their control, (ii) inform their suppliers and others of Plaintiff's claims with the result being that those suppliers and others may also secret, conceal, sell-off or otherwise dispose of Counterfeit Products or other goods infringing the Brawl Stars Marks, the means of obtaining or manufacturing such Counterfeit Products, and records relating thereto

that are in their possession or under their control, (iii) secret, conceal, transfer or otherwise dispose of their ill-gotten proceeds from its sales of Counterfeit Products or other goods infringing the Brawl Stars Marks and records relating thereto that are in their possession or under their control and/or (iv) open new User Accounts and Merchant Storefront under new or different names and continue to offer for sale and sell Counterfeit Products with little to no consequence.

20. The balance of potential harm to Defendants of being prevented from continuing to profit from their illegal and infringing activities if a temporary restraining order is issued is ~~far~~ **XXX** outweighed by the potential harm to Plaintiff, its business, the goodwill and reputation built up in and associated with the Brawl Stars Marks and to its reputations if a temporary restraining order is not issued.
21. Public interest favors issuance of the temporary restraining order in order to protect Plaintiff's interests in and to its Brawl Stars Marks, and to protect the public from being deceived and defrauded by Defendants' passing off of their substandard Counterfeit Products as Brawl Stars Products.
22. Plaintiff has not publicized its request for a temporary restraining order in any way.
23. Service on Defendants via electronic means is reasonably calculated to result in proper notice to Defendants.
24. If Defendants are given notice of the Application, they are likely to secret, conceal, transfer or otherwise dispose of their ill-gotten proceeds from their sales of Counterfeit Products or other goods infringing the Brawl Stars Marks. Therefore, good cause exists for granting Plaintiff's request for an asset restraining order. It typically takes the Financial Institutions a minimum of five (5) days after service of the Order to locate, attach and freeze

Defendants' Assets and/or Defendants' Financial Accounts and it is anticipated that it will take the Third Party Service Providers a minimum of five (5) days to freeze Defendants' Merchant Storefronts. As such, the Court allows enough time for Plaintiff to serve the Financial Institutions and Third Party Service Providers with this Order, and for the Financial Institutions and Third Party Service Providers to comply with the Paragraphs I(B)(1) and I(C)(1) of this Order, respectively, before requiring service on Defendants.

25. Similarly, if Defendants are given notice of the Application, they are likely to destroy, move, hide or otherwise make inaccessible to Plaintiff the records and documents relating to Defendants' manufacturing, importing, exporting, advertising, marketing, promoting, distributing, displaying, offering for sale and/or sale of Counterfeit Products. Therefore, Plaintiff has good cause to be granted expedited discovery.

### **ORDER**

Based on the foregoing findings of fact and conclusions of law, Plaintiff's Application is hereby **GRANTED** as follows:

#### **I. Temporary Restraining Order**

A. IT IS HEREBY ORDERED, as sufficient cause has been shown, that Defendants are hereby restrained and enjoined from engaging in any of the following acts or omissions for fourteen (14) days from the date of this order, and for such further period as may be provided by order of the Court:

- 1) manufacturing, importing, exporting, advertising, marketing, promoting, distributing, displaying, offering for sale, selling and/or otherwise dealing in Counterfeit Products, or any other products bearing the Brawl Stars Marks and/or marks that are confusingly similar to, identical to and constitute a counterfeiting or infringement of the Brawl Stars Marks;

- 2) operation of Defendants' User Accounts and Defendants' Merchant Storefronts, including, without limitation, continued operation of Defendants' User Accounts and Merchant Storefronts in violation of this Order;
- 3) directly or indirectly infringing in any manner Plaintiff's Brawl Stars Marks;
- 4) using any reproduction, counterfeit, copy or colorable imitation of Plaintiff's Brawl Stars Marks to identify any goods or service not authorized by Plaintiff;
- 5) using Plaintiff's Brawl Stars Marks and/or any other marks that are confusingly similar to the Brawl Stars Marks on or in connection with Defendants' manufacturing, importing, exporting, advertising, marketing, promoting, distributing, offering for sale, selling and/or otherwise dealing in Counterfeit Products;
- 6) using any false designation of origin or false description, or engaging in any action which is likely to cause confusion, cause mistake and/or to deceive members of the trade and/or the public as to the affiliation, connection or association of any product manufactured, imported, exported, advertised, marketed, promoted, distributed, displayed, offered for sale or sold by Defendants with Plaintiff, and/or as to the origin, sponsorship or approval of any product manufactured, imported, exported, advertised, marketed, promoted, distributed, displayed, offered for sale or sold by Defendants and Defendants' commercial activities and Plaintiff;
- 7) secreting, concealing, destroying, altering, selling off, transferring or otherwise disposing of and/or dealing with: (i) Counterfeit Products and/or (ii) any computer files, data, business records, documents or any other records or evidence relating to their User Accounts, Merchant Storefronts or Defendants' Assets and the manufacture,

importation, exportation, advertising, marketing, promotion, distribution, display, offering for sale and/or sale of Counterfeit Products;

- 8) effecting assignments or transfers, forming new entities or associations, or creating and/or utilizing any other platform, User Account, Merchant Storefront or any other means of importation, exportation, advertising, marketing, promotion, distribution, display, offering for sale and/or sale of Counterfeit Products for the purposes of circumventing or otherwise avoiding the prohibitions set forth in this Order; and
- 9) knowingly instructing any other person or business entity to engage in any of the activities referred to in subparagraphs I(A)(1) through I(A)(8) above and I(B)(1) and I(C)(1) below.

B. IT IS HEREBY ORDERED, as sufficient cause has been shown, that Defendants and all persons in active concert and participation with them who receive actual notice of this Order, including the Third Party Service Providers and Financial Institutions who satisfy those requirements and are identified in this Order are hereby restrained and enjoined from engaging in any of the following acts or omissions for fourteen (14) days from the date of this order, and for such further period as may be provided by order of this Court:

- 1) secreting, concealing, transferring, disposing of, withdrawing, encumbering or paying Defendants' Assets from or to Defendants' Financial Accounts until further ordered by this Court.

C. IT IS HEREBY ORDERED, as sufficient cause has been shown, that immediately upon receipt of service of this Order, Defendants and all persons in active concert and participation with them who receive actual notice of this Order, including the Third Party Service Providers who satisfy those requirements, are restrained and enjoined from engaging in any of the following

acts or omissions for fourteen (14) days from the date of this order, and for such further period as may be provided by order of this Court:

- 1) operation of Defendants' User Accounts and Defendants' Merchant Storefronts, including, without limitation, continued operation of Defendants' User Accounts and Merchant Storefronts in violation of this Order; and
- 2) instructing, aiding, or abetting Defendants and/or any other person or business entity in engaging in any of the activities referred to in subparagraphs I(A)(1) through I(A)(8), I(B)(1) and I(C)(1) above, including, without limitation, by providing services necessary for Defendants to continue operating Defendants' User Accounts and Merchant Storefronts in violation of this Order.

## **II. Order to Show Cause Why A Preliminary Injunction Should Not Issue And Order Of Notice**

- A. Defendants are hereby ORDERED to show cause before this Court in Courtroom 20B of the United States District Court for the Southern District of New York at 500 Pearl Street/~~400 Foley Square~~, New York, New York on April 16, 2025 at 11:30 a.m. or at such other time that this Court deems appropriate, why a preliminary injunction, pursuant to Fed. R. Civ. P. 65(a), should not issue.
- B. IT IS FURTHER ORDERED that opposing papers, if any, shall be filed electronically with the Court and served on Plaintiff's counsel by delivering copies thereof to the office of Epstein Drangel LLP at 60 East 42<sup>nd</sup> Street, Suite 1250, New York, NY 10165, Attn: Jason M. Drangel on or before April 9, 2025. Plaintiff shall file any Reply papers on or before April 15, 2025, 2025.
- C. IT IS FURTHER ORDERED that Defendants are hereby given notice that failure to appear at the show cause hearing scheduled in **Paragraph II(A)** above may result in the imposition of a

preliminary injunction against them pursuant to Fed. R. Civ. P. 65, which may take effect immediately upon the expiration of this Order, and may extend throughout the length of the litigation under the same terms and conditions set forth in this Order.

### **III. Asset Restraining Order**

- A. IT IS FURTHER ORDERED pursuant to Fed. R. Civ. P. 64 and 65 and N.Y. C.P.L.R. 6201 and this Court's inherent equitable power to issue provisional remedies ancillary to its authority to provide final equitable relief, as sufficient cause has been shown, that within five (5) days of receipt of service of this Order, the Financial Institutions shall locate and attach Defendants' Financial Accounts and Defendants' Assets and shall provide written confirmation of such attachment to Plaintiff's counsel.

### **IV. Order Authorizing Bifurcated and Alternative Service by Electronic Means In Part**

- A. IT IS FURTHER ORDERED pursuant to Fed. R. Civ. P. 4(f)(3), as sufficient cause has been shown, that service may be made on, and shall be deemed effective as to Defendants if it is completed by the following means:

- 1) delivery of: (i) PDF copies of this Order together with the Summons and Complaint, and (ii) a link to a secure website (including NutStore, a large mail link created through Rmail.com and via website publication through a specific page dedicated to this Lawsuit accessible through [ipcounselorslawsuit.com](http://ipcounselorslawsuit.com)) where each Defendant will be able to download PDF copies of this Order together with the Summons and Complaint, and all papers filed in support of Plaintiff's Application seeking this Order to Defendants' e-mail addresses to be determined after having been identified by Amazon and/or Walmart Marketplace pursuant to **Paragraph V(C)**.

Section IV. of this Order applies ONLY to the Unknown Address Defendants defined in the contemporaneously filed Memorandum Opinion and Order.

For avoidance of doubt, those Defendants are:

guangzhougeranshangmaoyouxiangongsi, houxukuaishangmaoyouxian and WEIWEIGTBBVPPL. **All other Defendants** must be served in accordance with the Hague Convention.

- B. IT IS FURTHER ORDERED, as sufficient cause has been shown, that such alternative service by electronic means ordered herein shall be deemed effective as to Defendants, Third Party Service Providers and Financial Institutions through the pendency of this action.
- C. IT IS FURTHER ORDERED, as sufficient cause has been shown, that such alternative service by electronic means ordered herein shall be made within five (5) days of the Financial Institutions and Third Party Service Providers' compliance with **Paragraphs III(A) and V(C)** of this Order.
- D. IT IS FURTHER ORDERED, as sufficient cause has been shown, that the Clerk of the Court shall issue a single original summons directed to all Defendants as listed in an attachment to the summons that will apply to all Defendants.
- E. IT IS FURTHER ORDERED, as sufficient cause has been shown, that service may be made and shall be deemed effective as to the following if it is completed by the below means:
- 1) delivery of: (i) a PDF copy of this Order, or (ii) a link to a secure website where PayPal Inc. will be able to download a PDF copy of this Order via electronic mail to PayPal Legal Specialist at [EEOMALegalSpecialist@paypal.com](mailto:EEOMALegalSpecialist@paypal.com);
  - 2) delivery of: (i) a true and correct copy of this Order via Federal Express to Amazon.com, Inc. at Corporation Service Company 300 Deschutes Way SW, Suite 304, Tumwater, WA 98501, (ii) a PDF copy of this Order or (iii) a link to a secure website where Amazon.com, Inc. and Amazon Pay will be able to download a PDF copy of this Order via electronic mail to [tro-notices@amazon.com](mailto:tro-notices@amazon.com) and [ostephmu@amazon.com](mailto:ostephmu@amazon.com);



- 3) delivery of: (i) a PDF copy of this Order, or (iii) a link to a secure website where Walmart Marketplace and Walmart Pay will be able to download a PDF copy of this Order via electronic mail to trolegalcomms@walmartlegal.com;
- 4) delivery of: (i) a PDF copy of this Order, or (ii) a link to a secure website where Payoneer Inc. will be able to download a PDF copy of this Order via electronic mail to Payoneer Inc.'s Customer Service Management at Third Party Requests at thirdpartyrequests@payoneer.com; and
- 5) delivery of: (i) a PDF copy of this Order, or (ii) a link to a secure website where PingPong Global Solutions Inc. will be able to download a PDF copy of this Order via electronic mail to legal-int@pingpongx.com; and

**V. Order Authorizing Expedited Discovery**

A. IT IS FURTHER ORDERED, as sufficient cause has been shown, that:

- 1) Within fourteen (14) days after receiving service of this Order, each Defendant shall serve upon Plaintiff's counsel a written report under oath providing:
  - a. their true name and physical address;
  - b. the name and location and URL of any and all websites that Defendants own and/or operate and the name, location, account numbers and URL for any and all User Accounts and Merchant Storefronts on any Third Party Service Provider platform that Defendants own and/or operate;
  - c. the complete sales records for any and all sales of Counterfeit Products, including but not limited to number of units sold, the price per unit, total gross revenues received (in U.S. dollars) and the dates thereof;

- d. the account details for any and all of Defendants' Financial Accounts, including, but not limited to, the account numbers and current account balances; and
    - e. the steps taken by each Defendant, or other person served to comply with **Section I**, above.
  - 2) Plaintiff may serve interrogatories pursuant to Rules 26 and 33 of the Federal Rules of Civil Procedure as well as Local Civil Rule 33.3 of the Local Rules for the Southern and Eastern Districts of New York and Defendants who are served with this Order shall provide written responses under oath to such interrogatories within fourteen (14) days of service to Plaintiff's counsel.
  - 3) Plaintiff may serve requests for the production of documents pursuant to Fed. R. Civ. P. 26 and 34, and Defendants who are served with this Order and the requests for the production of documents shall produce all documents responsive to such requests within fourteen (14) days of service to Plaintiff's counsel.
- B. IT IS FURTHER ORDERED, as sufficient cause has been shown, that within five (5) days of receipt of service of this Order the Financial Institutions served with this Order shall identify any and all of Defendants' Financial Accounts, and provide Plaintiff's counsel with a summary report containing account details for any and all such accounts, which shall include, at a minimum, identifying information for Defendants, including contact information for Defendants (including, but not limited to, mailing addresses and e-mail addresses), account numbers and account balances for any and all of Defendants' Financial Accounts and confirmation of said compliance with this Order.
- C. IT IS FURTHER ORDERED, as sufficient cause has been shown, that within five (5) days of receipt of service of this Order, the Third Party Service Providers served with this Order shall

identify any and all of Defendants' User Accounts and Merchant Storefronts, and provide Plaintiff's counsel with a summary report containing account details for any and all User Accounts and Merchant Storefronts, which shall include, at a minimum, identifying information for Defendants and Defendants' User Accounts and Defendants' Merchant Storefronts, contact information for Defendants (including, but not limited to, mailing addresses and e-mail addresses) and confirmation of said compliance with this Order.

D. IT IS FURTHER ORDERED, as sufficient cause has been shown, that:

- 1) Within fourteen (14) days of receiving actual notice of this Order, all Financial Institutions who are served with this Order shall provide Plaintiff's counsel all documents and records in their possession, custody or control (whether located in the U.S. or abroad) relating to any and all of Defendants' Financial Accounts, including, but not limited to, documents and records relating to:
  - a. account numbers;
  - b. current account balances;
  - c. any and all identifying information for Defendants, Defendants' User Accounts and Defendants' Merchant Storefronts, including, but not limited to, names, addresses and contact information;
  - d. any and all account opening documents and records, including, but not limited to, account applications, signature cards, identification documents and if a business entity, any and all business documents provided for the opening of each and every of Defendants' Financial Accounts;
  - e. any and all deposits and withdrawals during the previous year from each and every one of Defendants' Financial Accounts and any and all supporting documentation,

including, but not limited to, deposit slips, withdrawal slips, cancelled checks and account statements; and

- f. any and all wire transfers into each and every one of Defendants' Financial Accounts during the previous year, including, but not limited to, documents sufficient to show the identity of the destination of the transferred funds, the identity of the beneficiary's bank and the beneficiary's account number.

E. IT IS FURTHER ORDERED, as sufficient cause has been shown, that:

- 1) Within fourteen (14) days of receipt of service of this Order, the Third Party Service Providers served with this Order shall provide to Plaintiff's counsel all documents and records in its possession, custody or control (whether located in the U.S. or abroad) relating to Defendants' User Accounts and Defendants' Merchant Storefronts, including, but not limited to, documents and records relating to:
  - a. any and all User Accounts and Defendants' Merchant Storefronts and account details, including, without limitation, identifying information and account numbers for any and all User Accounts and Defendants' Merchant Storefronts that Defendants have ever had and/or currently maintain with the Third Party Service Providers that were not previously provided pursuant to Paragraph V(C);
  - b. the identities, location and contact information, including any and all e-mail addresses of Defendants that were not previously provided pursuant to Paragraph V(C);
  - c. the nature of Defendants' businesses and operations, methods of payment, methods for accepting payment and any and all financial information, including, but not limited to, information associated with Defendants' User Accounts and

Defendants' Merchant Storefronts, a full accounting of Defendants' sales history and listing history under such accounts and Defendants' Financial Accounts with any and all Financial Institutions associated with Defendants' User Accounts and Defendants' Merchant Storefronts; and

- d. Defendants' manufacturing, importing, exporting, advertising, marketing, promoting, distributing, displaying, offering for sale and/or selling of Counterfeit Products, or any other products bearing the Brawl Stars Marks and/or marks that are confusingly similar to, identical to and constitute an infringement of the Brawl Stars Marks.

**VI. Security Bond**

- A. IT IS FURTHER ORDERED that Plaintiff shall place security in the amount of five thousand Dollars (\$5,000.00) with the Court which amount is determined adequate for the payment of any damages any person may be entitled to recover as a result of an improper or wrongful restraint ordered hereunder.

**VII. Sealing Order**

- A. IT IS FURTHER ORDERED that Plaintiff's Complaint and exhibits attached thereto, and Plaintiff's *ex parte* Application and the Declarations of Markku Ignatius and Gabriela N. Nastasi in support thereof and exhibits attached thereto, and this Order shall remain sealed until the Financial Institutions and Third Party Service Providers comply with **Paragraphs I(B)-(C), III(A) and V(C)** of this Order.

**SO ORDERED.**

SIGNED this 1<sup>st</sup> day of April, 2025, at 4:55 p.m.

  
UNITED STATES DISTRICT JUDGE

No. Defendant

Infringing Listing

Merchant Storefront

1 anwihlghshngmoyouxi

2 Aurelia

3 baoyimoyi

4 BHMT TRADE

5 BOPENG

6 BorderlessBazaar

7 Brave Bird

8 ERETHI Toys Co.,LTD

9 FeizhiZhen

10 Feiyugou

11 Fmangyu

12 GeChengClothing

13 guangzhougeranshanmaoyouxiangongsi

14 GZHH LLC

15 hongdongxianpingchenkeji

16 HONGYUHE a/K/a TRABEUE

17 houxiashanmaoyouxiang

18 HYSMT

19 JGTUY

20 JINZHAOYOUJU

21 kedaiwow

22 KECYHE Co.,Ltd

23 Lin Lei

24 LYNDZSS

25 Lyrasun Toys&Decor Shop

26 PlayLandia

27 Ridiculous Bastard

28 Sawe Money 2 U

29 Shenghu Trading Co., LTD

30 WEIWEIGTBVPPL

31 weioei

32 xiansijing

33 xingyishihulikeiyouxiangongsi

34 yinchuanhuihuizhishangwu A/K/a Holiday Haven

35 YSHUAAa

36 Ytmhdaga

37 VUYXEC

38 王振达 a/K/a Vuveda

39 王韵888 a/K/a Wang Pan 888

<https://www.walmart.com/ip/BrawlStarsFashion-Basethill-Cap-Adults-Outdoor-Sport-Hat-Men's-Women's-Comfortable-Breathable-Hats/5529789189>

<https://www.walmart.com/ip/Customer-Surprise-Funny-Doll-Holiday-Discounts-10-14In-BrawlStarsSpoke-De-Push-Toy-Crow-Push-Licensed-Push-Christmas-Gift-Birthday-Party/145106519254>

<https://www.walmart.com/ip/BrawlStars-Three-Piece-Set-Cartoon-Fashion-Backpack-Versatile-Casual-Backpack-Shoulder-Bag-Pencil-Case-Storage-Bag/2483853424>

<https://www.walmart.com/ip/Spoke-BrawlStars-Push-Buddies-Star-Toy-Doll-Merch-Collectibles-Stuffed-Figure-Gifts-Game-Fans-Birthday-Christmas-Kids/3383353636>

<https://www.walmart.com/ip/DiKOLi-Spoke-Doll-Pushies-9-8-In-Cute-and-Soft-BrawlStars-StuffedAnimal-Toys-for-Ages-5-7/5996555389>

<https://www.amazon.com/RUYIANG-9-8-Inch-Tail-Collectibles-Cactus-Licensed/dp/B0DMMT1GBX>

<https://www.walmart.com/ip/NYKANG-BrawlStars-Push-Toy-Clearance-Push-Game-Figure-Pushies-Soft-Cotton-Stuffed-Animal-Pushie-Doll-Collectible-Gifts-Kids-Fans-Christmas-Halloween-Da/6490517203>

<https://www.walmart.com/ip/ERETHI-9-8-BrawlStars-Action-Figures-Cool-Figures-Leon-Leon-Game-Lovers-Fans-Gifts-Birthday-Halloween-Christmas-Boys/9647302289>

<https://www.amazon.com/MIAO-YU-Toddler's-Christmas-Thanksgiving/dp/B0DDQ14Z1D>

<https://www.walmart.com/ip/BrawlStars-Brawl-Star-BrawlStars-Toys-BrawlStars-Push-Buddies-ToyDoll-Push-Style-E-BrawlStars-1-Push-Toy-Doll-Blue-3-4-Height/9655772349>

<https://www.walmart.com/ip/BrawlStars-x-Line-Friends-Good-L-EON-Standing-Push-Cuddle-Doll>

<https://www.walmart.com/ip/BrawlStars-Push-Toy-Push-Game-Figure-Pushies-Soft-Cotton-Stuffed-Animal-Pushie-Doll-Collectible-Gifts-Kids-Fans-Christmas-Halloween-Da/6490517203>

<https://www.amazon.com/NETZAH-Cartoon-Stuffed-Birthday>

<https://www.walmart.com/ip/BrawlStars-Push-Buddies-9-8-Inch-Tail-Collectibles-BrawlStars-PushToy-Doll-BrawlStars-Licensed-Toy-Push/6603804292>

<https://www.walmart.com/ip/Buytra-Doll-Mobile-Game-Wilderness-Fighting-Card-Doll-Toy-BrawlStars-Standing-Push/1420899847>

<https://www.walmart.com/ip/BrawlStars-Push-Toy-Push-Game-Figure-Pushies-Soft-Cotton-Stuffed-Animal-Pushie-Doll-Collectible-Gifts-Kids-Fans-Christmas-Halloween-Da/6490517203>

<https://www.walmart.com/ip/BrawlStars-Three-Piece-Set-Cartoon-Fashion-Backpack-Versatile-Casual-Backpack-Shoulder-Bag-Pencil-Case-Storage-Bag/2483853424>

<https://www.walmart.com/ip/TPCS-Updated-BrawlStars-Push-Toy-9-8-Inch-Stuffed-Animals-Toys-The-Sea-Serpent-Pushies-Pushies-Christmas-Birthday-Gift-Kids-Children/6487258166>

<https://www.walmart.com/ip/KEYCHE-9-8-BrawlStars-Push-Toy-BrawlStars-Stuffed-AnimalsPushies-Beside-BrawlStars-Doll-for-Birthday-of-Children-and-Game-Fans-546-49-8657469436>

<https://www.amazon.com/Spoke-BrawlStars-Print-Funny-Metal/dp/B0C7ZYA89P>

<https://www.walmart.com/ip/BrawlStars-x-Line-Friends-Offical-Good-L-EON-Push-Cuddle-DollVideo-Game/6555363365>

<https://www.walmart.com/ip/Nubluue-BrawlStarsPush-Doll-9-8-Game-Figure-Stuffed-PushiesSpoke-Push-Toys-for-Boys-Girls-Fans-Birthday/56642871032>

<https://www.walmart.com/ip/Dolls-Accessories-BrawlStars-Push-Buddies-7-Inch-Tail-Collectibles-Brawl-Toy-Doll-Crow-Licensed-PlayLandia/14239054939>

<https://www.walmart.com/ip/BrawlStars-Mouse-Action-Figure-Colt-4-5-Inch-Tail-Collectibles-Toy-Figure-Off-Licensed-Toys-Supercell-Gift-Videos-Game-ATC-Updated/13132874300>

<https://www.walmart.com/ip/Senior-BrawlStars-Push-Toy-9-8-Inch-Game-Figure-Doll-GameStuffed-Animals-Toys-Pushies-Funny-Game-Toy-Doll-Toy-Pushies-for-Game-Fans/6503254156>

<https://www.walmart.com/ip/Buytra-Doll-Mobile-Game-Wilderness-Fighting-Card-Doll-Toy-BrawlStars-Standing-Push/1420899847>

<https://www.walmart.com/ip/BrawlStars-Fan-AT-Leon-water-bottle-with-straw-stainless-steel-waterbottle-20oz-essential-with-hook-press-water-bottle-150ml/9952672965>

<https://www.walmart.com/ip/HeadDream-50PCS-BrawlStars-Series-Stickens-Cartoon-Style-LapTopSticker-Waterproof-Luggage-Decal-Great-Choice-Birthday-Gifts-for-Anime-Fans/8208257289>

<https://www.walmart.com/ip/BrawlStars-Push-Buddies-10-Inch-Tail-Collectibles-BrawlStars-PushToy-Doll-Speely-Push-BrawlStars-Licensed-Toy-Push/13194167826>

<https://www.amazon.com/Birthday-Decorations-Supplies-Including-Balloons/dp/B0DS468LSP>

<https://www.walmart.com/ip/BrawlStars-Push-Doll-Colt-Push-Buddies-7-Inch-Tail-Collectibles-PushToy-Doll-Crow-Push-Licensed-Toy-Push-on-Sale-Clearance/14582523849>

<https://www.walmart.com/ip/BrawlStars-Speely-Push-Buddy-Brawler-Doll-PMI-InternationalGame-Figure/14281673211>

<https://www.walmart.com/ip/Hot-Top-BrawlStars-Spoke-Doll-Black-Crow-Push-Buddies-7-Inch-TailCollectibles-Toy-Crow-Push-Licensed-Push-Wilderness-Doll-1X/144194572960>

<https://www.amazon.com/ZUWUK8GH-9-8-Inch-Tail-Collectibles-Cactus-Licensed/dp/B0DP989W3H>

<https://www.amazon.com/Junlio-9-8-Inch-Tail-Collectibles-Cactus-Licensed/dp/B0DPJ13LCS>

<https://www.amazon.com/YUJUNNG-9-8-Inch-Tail-Collectibles-Cactus-Licensed/dp/B0DPCK8KXJ>

<https://www.walmart.com/global/seller/101694965>

<https://www.walmart.com/global/seller/102651218>

<https://www.walmart.com/global/seller/102510071>

<https://www.walmart.com/global/seller/101674001>

<https://www.walmart.com/global/seller/101534632>

<https://www.amazon.com/?time=ASZSDQTM5VLT144>

<https://www.walmart.com/global/seller/102507569>

<https://www.walmart.com/global/seller/102499240>

<https://www.walmart.com/global/seller/101680549>

<https://www.walmart.com/global/seller/102479659>

<https://www.amazon.com/?time=A2SK6tJ211E34>

<https://www.walmart.com/global/seller/101692925>

<https://www.walmart.com/global/seller/102507490>

<https://www.walmart.com/global/seller/102494066>

<https://www.walmart.com/global/seller/101664898>

<https://www.walmart.com/global/seller/102481264>

<https://www.walmart.com/global/seller/101666424>

<https://www.walmart.com/global/seller/101585294>

<https://www.walmart.com/global/seller/102479786>

<https://www.walmart.com/global/seller/101659862>

<https://www.amazon.com/?time=A1BZ716F8UHQF6>

<https://www.walmart.com/global/seller/101680714>

<https://www.walmart.com/global/seller/101681615>

<https://www.walmart.com/global/seller/102640910>

<https://www.walmart.com/global/seller/102509828>

<https://www.walmart.com/global/seller/102517753>

<https://www.walmart.com/global/seller/101607057>

<https://www.walmart.com/global/seller/102480500>

<https://www.walmart.com/global/seller/101662936>

<https://www.walmart.com/global/seller/102484141>

<https://www.amazon.com/?time=AZGWZD10XKOF>

<https://www.walmart.com/global/seller/102519455>

<https://www.walmart.com/global/seller/102482082>

<https://www.walmart.com/global/seller/102586809>

<https://www.walmart.com/global/seller/102486325>

<https://www.amazon.com/?time=A2OSG8U5TQ34E>

<https://www.amazon.com/?time=A38YFI0IO05FEM>

<https://www.amazon.com/?time=A210B8KMSVP2H6>